

LIFEstyle Design

LIVING THE CHARMED LIFE IN TOKYO IN THE ROPPONGI HILLS RESIDENCES

For those familiar with the history of Japan, it is immediately clear that this is a country steeped in a tradition of precision service framed in exquisite design sensibilities. In short, the Japanese aesthetic prides itself on the ability to create amazingly detailed, discreet worlds of luxury and emotional resonance while losing none of the strict tenets of service unique to Japan.

In fact, many historic cultures around the globe often harness the iconography and aesthetics of their past to meet the market challenges of today, this is most often brought into full relief in the realm of real estate, and in particular central Tokyo residences—often the true signifiers of a country's innate grasp of its own past.

But when it comes to translating the elegance and grace of the past into completely modern design and attention to the shifting imperatives of contemporary detail and service, Mori Living's Roppongi Hills Residences stand out as a singular beacon of brilliance only possible when great planning meets inspired execution.

Comprised of four main buildings (Residences A, B, C and D) that form a ring around the main hub of the



Roppongi Hills entertainment complex located in central Tokyo, beyond the finer aspects of design and service, what the Roppongi Hills Residences offer is a complete living solution.

Although many of Tokyo's leading Japanese socialites and business leaders call Roppongi Hills home, the residences are a particularly valuable landing place for those new to Japan. With a fully English-Japanese bilingual (and quite pleasant!) staff as well as English-Japanese written materials that explain the various facilities that make up the complex, the Roppongi Hills Residences provide a kind of oasis in the middle of a city that can sometimes present a challenge to non-Japanese speakers and new arrivals.

HEALTH CLINIC & HILLS SPAS

Upon entering an agreement to reside within the Roppongi Hills Residences a wealth of services are made available such as an on site medical clinic that includes travel vaccination consultations, general examinations, and bilingual nurses who are on call 24/7 to attend to any emergency that might arise in the course of daily life.

And, in the way of health and well being, the on site Roppongi Hills Spa offers a complete package of high-end



fitness and relaxation amenities. The top floor of Roppongi Hills Spa features a fully equipped gym that includes a variety of weight training devices, as well as a separate area where you can stretch out your muscles and give your body a break from the hubbub of the city. Or you can bike for hours if mood strikes you. The bottom floor of Roppongi Hills Spa opens up into an amazing full-length three-lane pool and huge hot tub area. Of course if water sports are not on your personal menu, you can simply bypass the pool area and stroll outside to the massive deck lounge, a perfect setting for dedicated sunbathers or those who simply want a quick nap under the Tokyo sky.

The middle floor of Roppongi Hills Spa features a well-appointed lounge area that overlooks the calming waters of the swimming pool below. After relaxing with your favorite novel, or English periodical, you'll probably want to freshen up a bit, a task made easy by the clean and fantastically designed bathing facilities and dressing area. It is not an overstatement to characterize the dressing and locker area of Roppongi Hills Spa as a luxurious, quiet launching pad contributing to a sense that one is backstage about to present oneself to the world, relaxed, healthy, freshly scrubbed and perfectly coiffed.

Fittingly, just outside the main spa facilities resides a top shelf restaurant specifically catering to the varied



international tastes of Roppongi Hills' diverse residents. The chef and staff take their work seriously, as exemplified by dishes that are not just delicious to the palate, but visually sumptuous as well.

ON THE INSIDE

Inside the actual residences, the most striking aspect of the buildings is the attention to setting and mood, all geared toward making residents feel welcome and comfortable, rather than the off-putting, and often cold aloofness of other apartment ventures that forget that the customer is indeed the most important piece of the luxury service puzzle.

Within the confines of Roppongi Hills Residence D, there exists a particularly

interesting approach to the concept of fully furnished, serviced apartments that relies on a thematic approach. The "Humanist" type apartments are designed to express the marriage of nature and modern design in a manner that quickly sets one at ease with curved lines, copious amounts of fine wood grain, and clean spaces that contribute to an overall sense of serenity.

The "Spiritualist" type apartments are a direct homage to the Eastern aesthetics of Asia, with a specific focus on Japanese sensibilities and subtle design elements throughout. If you've ever wondered what living in a futuristic, yet classic Japanese temple might feel like, the "Spiritualist" apartments offer a taste of just such a fantasy. The "Hedonist" type apartments are, despite the bold moniker, quite classy and likely to appeal to singles who favor sexy, dark interior appointments that fall in line with much of Tokyo's bustling night life. If the international spy capers of James Bond are your cup of tea, then the "Hedonist" apartments will not only satisfy, they will inspire you to new heights of personal adventure in Tokyo.

And because no Tokyo apartment truly concerned with luxury is complete without an amazing view, each apartment features a large balcony, providing direct access to the visual spectacle of the city's fascinating assemblage of lights and shapes. Needless to say, all of the apartments offer only the



latest in bathroom and kitchen design technology, high-speed Internet access, as well as fully enabled flat screen televisions with a large selection of channels offering international news and entertainment in English and Japanese.

An additional point that may not be immediately obvious is the fact that these residences are all well suited to the needs of creative people. If you count yourself among the enterprising entrepreneur set that lives the start-up business lifestyle, there are few choices better suited to your needs than the Roppongi Hills Residences.

Finally, if the desire to commune with other residents arises, a simple trip to the building's lounge area offers Internet terminals, a community television viewing area, complimentary coffee, as well as conference rooms that can be booked for large private meetings.

LOCAL TREATS

For vegetarians and overall foodies alike, the Ibaraki Ichi Morning Vegetable Market, closely associated with the Mori Building Group, offers a treasure trove of organic delights. Every Saturday, from 7am, local produce farmers from Ibaraki Prefecture gather in Roppongi Hills courtyard area and display some of the finest produce you'll ever find. From succulent radishes to a wide variety of crisp lettuce, the only thing more amazing than the fresh produce are the amazingly affordable prices that typify the vast majority of the food on display.

In addition to the fresh produce, the morning market has become a sort of ritual for many Roppongi Hills residents and serves as a kind of meeting place for a variety of interesting people, as well as families with small children. If you want to know what's really happening in Roppongi Hills, and in

Tokyo in general, chatting up one of the locals at this morning market will likely go a long way toward educating you about how much the Roppongi Hills complex has to offer.

Sure, you have to get up pretty early to take advantage of this local treat, but the affordable price and the fantastic taste of the produce, as well as the amazingly friendly vendors and shoppers make the early rising worth it. Your front desk staff can easily direct you to the market, but if you're the independent type, simply look for the Roppongi Hills East Court.

SMILES PROGRAM

A relatively new feature offered to Roppongi Hills residents is the Smiles program. This is possibly the most comprehensive and value-packed program any residential facility has ever offered. Once a resident enters the Smiles program, he has access to over 140 establishments located not only within

Roppongi Hills, but also in Omotesando Hills and Venus Fort shopping complexes.

There is no membership fee, yet the many benefits include: special catering services and menus, a wide variety of shop and service discounts, special discount rates for Narita Airline Connection Service via helicopter, special rates at the Park Hyatt Shanghai and Grand Hyatt Tokyo, special rates for the Shishido Hills Country Club (a golf enthusiast's dream facility), major discounts on your favorite English magazines and newspapers, and a free membership to the Foreign Buyers' Club, an amazingly valuable shopping service that brings the products you love in the U.S. to your new home in Japan. To be eligible for the Smiles program, residents must have a three-year, fixed-term lease contract.

THE DREAM IS REAL

It may seem a bit hard to believe, but all of this only scratches the surface of what is on offer when one becomes a part of the Roppongi Hills residential community. The Roppongi Hills shops (replete with the world's top brands as well as locally produced, high-end products), a wide array of restaurants covering literally every style of cuisine one could imagine, movie theaters with the latest international English releases, and meticulously curated art exhibits located in the Mori Art Museum high atop Mori Tower, have in recent years become the center attraction of Tokyo. From international tourists to domestic Japanese looking for a bit of sophisticated city life,





Roppongi Hills is now the undisputed center of the universe in terms of Tokyo living.

Now imagine living in the very heart of such an astounding collection of metropolitan wonders-something only the Roppongi Hills Residences can offer-and you begin to understand the value and rarified nature of becoming a part of this elite community.

For more information contact:
 tel: 0120-52-1806
 *(from outside of Japan: +81-3-6406-6687)
 email: sa@mori.co.jp
 web:www.moriliving.com

